

Fashion One stand against human trafficking

Non-profit org kicks off with film premiere

Asia-based global fashion network, Fashion One, launched its Fashion One Foundation at the weekend with the premiere of drama feature *The Girl With No Number*. The launch coincides with this year's National Human Trafficking Awareness Day.

The foundation is a venture with Fashion One parent, Bigfoot Entertainment, which produced *The Girl With No Number*, the story of one young Vietnamese woman pushed into a marriage to help relieve

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The Girl With No Name

From page 1: Fashion One family debt. Violated, abused and locked into a house with no chance of escape, Phuong Ly develops a bond with her American husband's young, autistic niece.

"The film showcases that human trafficking is a worldwide problem. It happens everywhere, and that is what is so disturbing and why it is crucial that we shed light on this issue. We launched Fashion One

Foundation... to create awareness through a medium anyone can identify with," Fashion One Foundation director, Ashley Jordan, says.

The foundation's mission will be "to raise awareness for initiatives that encourage and support creative, effective, and sustainable means of challenging poverty, human trafficking, charity aid, education and environmental awareness".